CTE Leadership Competency Model

School leaders responsible for Career and Technical Education programs have the typical responsibilities and challenges of all high school administrators. However, there are additional and unique demands of CTE programs. CTE leaders play three main roles, culture builder, program developer and administrator.

Culture Builder

*Relationships* - Builds relationships among staff, students, parents, administration, employers and community leaders to form strong school communities

*CTE Advocacy* - Communicates effectively with internal and external audiences to support high quality CTE

*School and CTE Focus* - Communicates school and CTE vision and supports teachers in aligning their work with the vision and goals

Program Developer

*Instructional Improvement* - Facilitates high quality, student-centered instruction and assessment to improve student learning

*Talent Development* - Develops staff, appropriately shares leadership, recruits staff and commits to continuous personal development

*Program Development* - Designs programs aligned to workforce needs, standards, student needs, research and community expectations

Administrator

*Safety and Quality Control* – Develops and enforces policies to protect students and staff, develops and monitors system to ensure quality of program.

*Evaluating Learning Results* - Sets, analyzes and shares data to raise student achievement and measure program success

*Fiscal and Facility Management* - Responsibly manages resources and facilities to support student learning