



Partnership Planning Worksheet 2a: Asset Analysis, Business Partners

What do we already offer to schools?
(ex: grants, volunteers, internships)

What do we produce or offer? What about the tools/resources used? *(ex: donating products or services, providing access to tools or equipment)*

What other physical assets could we access?
(ex: excess space, vans or buses)

What strengths do we have? What are we known for? *(ex: logistics, market knowledge)*

What kinds of skill sets do our local employees have, and how could those be applied? *(ex: technical skills, management skills, marketing)*

How do we currently train our people? Can that training be shared with students or teachers?

What relationships do we have that may be valuable? *(ex: industry contacts, vendors)*

What other departments in the company might get involved? *(ex: HR, community relations)*

Partnership Planning Worksheet 2b: Asset Analysis, Education Partners

Can educators be involved in partnerships during school hours? Can we enable them to be involved outside school hours?

Can our facilities be used for partnership events? Can that include non-classroom locations for special events?

Where appropriate, can we include partnership activities in the classroom? Can they count towards grades or class credit?

Can we access school or district transportation resources for activities during or after school?

Can we manage required paperwork, such as handling background checks, getting district approval for projects as needed, and getting permission slips signed?

Do we have other partners who may provide value to new partnerships? (*ex: postsecondary partners, mentoring organizations*)

Can we provide access to data so that partnership efforts are tracked and assessed?

What can we provide that will directly benefit our partners? (*ex: recognition, networking opportunities*)