

## SCHOOL NAME:

William Floyd High School

## PROGRAM:

Cosmetology

## SUCCESS DATA:

**100% of students** passed the Regents or an approved substitution exam

**82% of students** passed a technical assessment

**82% of students** received a technical endorsement on their diploma

## ENROLLMENT:

114

## PROGRAM TEAM:

**Wendy Joyce** - Program Instructor

**Karen Poidomani** - CTE Chairperson

**Annie Bopp** - Teaching Assistant

## CTE TAC REVIEW TEAM:

**Ellen Palazzo**, Regional Field Representative, Long Island

**Rie Posillico**, Center Specialist, CTE TAC Central Office

## MISSION:

To teach, to encourage, to challenge and to learn!

# NYS CTE Model Program

## PROGRAM OVERVIEW

The Cosmetology program at William Floyd High School is a two-year program available to juniors and seniors. The program was developed in response to student interest and the economic outlook for salon services in the region. The program will offer barbering in the 2018-19 school year to meet regional demand.



The students benefit from a strong entrepreneurial component where they learn how to operate a business. It is provided by the Virtual Enterprise experience, which is included in the program of study.

The Cosmetology program grants students the 1,000 hours needed to qualify for NYS licensure.

Students engage with industry professionals in the classroom when stylists from local salons visit to share their expertise via demonstrations and trainings.

Local industry recognizes the quality of program, and many students are hired upon completion. In addition, some current students hold part-time jobs with local businesses. The program has become an integral part of the William Floyd School District culture and is widely supported by the community as well. The relationships students develop with school staff, other students, parents, and industry contacts help to enhance the quality of the program and launch the career pathway of each student.

## KEY PROJECTS

Seniors in the program offer salon services to faculty and residents. The students rotate duties and experience a full-service salon while also gaining exposure to the retail duties involved in running a business. Students from the high school's Carpentry program and Virtual Enterprise have collaborated with the Cosmetology program to make display cases for merchandise and a new reception area, which will open in 2018–19.

On Salon Fridays, staff and community members can receive salon services from 1:30 – 3:30 pm. This outreach activity been such a success that beginning in 2018-19, all CTE programs in the school will hold their own

public events on Friday afternoons.

The cosmetology students have participated in many fundraisers in support of important causes, including Autism Speaks, St. Jude Children's Research Hospital, and the Prevent Cancer Foundation. The program also provides students with the opportunity to participate in a variety of school-based activities including:



- Meeting industry professionals at the Business Department's annual career fair
- Participating in Culinary's Taste of the Town by setting up a sales booth
- Styling hair and make-up for the high school fashion show

## INDUSTRY CERTIFICATIONS

Academy PRO Hair class certifies students in all facets of hair extensions.

## ARTICULATION AGREEMENT

- SUNY Farmingdale – 3 credits through the University in the High School program

## PARTNERSHIPS

**Alumni** - William Floyd has an Alumni Association that supports the students in the Cosmetology program through the donation of money for use in purchasing the cosmetology kits required for the program.

**Advisory board/local business** – Cosmetology students benefit from a robust CTE advisory board that represents an array of industry in the community. Partners from Salon Neveah, Kevin Maple Salon, Beauty Mark Spa and Bridal, Academy-Pro/ Paul Mitchell, Wig Allure, Monti's Barber Shop, Paramount industries, Burmax, and Rusk provide industry specific support to the program.

## PROGRAM AWARDS

SkillsUSA VI Regional Competition – 1st place

## CTSO CONNECTIONS

The Cosmetology program is affiliated with SkillsUSA. In-class competitions, judged by industry professionals, advance students to compete in regional SkillsUSA events.



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## About CTE TAC of NY

The Career and Technical Education Technical Assistance Center of NY is funded through a state contract under the Carl D. Perkins Career and Technical Education Improvement Act of 2006, administered by the New York State Education Department (NYSED).